

REP HEADLINE# 6269462 TRF# 329204 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 17.37
CHANGES ** WFTV-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 6556 SALESMAN #
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN
3050 K ST NW, SALES PRSN WA- JOE KNAUER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6269462 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 17.37

REP: TO LENA
FR JULIE
REV RATES
TTLS \$310620..155X
PLS CFM, THX 9/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------------------------------------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 1 | R | | 100P-300P | 30 | | \$650.00 | 10/2 | 10/5 | 4 | | TU-F | 4 |
| PROGRAM : THE CHEW/GENERAL HOSPITAL | | | | | | | | | | | | |
| 2 | R | | 1000A-1100A | 30 | | \$375.00 | 10/2 | 10/5 | 5 | | TU-F | 5 |
| PROGRAM : MILLIONAIRE/FAMILYFEUD | | | | | | | | | | | | |

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1537

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HARRIS REPORT FROM REP SEP27/12 17.37
CHANGES *** WFTV-TV *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| :LINE# | : | : | : | : | : | : | : DATE | : DATE | : /WK | : INVT | : | :SPTS: |
| 3 | R | | 1135P-1210A | 30 | | \$825.00 | 10/2 | 10/5 | 4 | | TU-F | 4 |
| PROGRAM : NIGHTLINE | | | | | | | | | | | | |
| 4 | R | | 1100A-1200N | 30 | | \$750.00 | 10/2 | 10/5 | 5 | | TU-F | 5 |
| PROGRAM : THE VIEW | | | | | | | | | | | | |
| 5 | R | | 1200N-100P | 30 | | \$675.00 | 10/2 | 10/5 | 7 | | TU-F | 7 |
| PROGRAM : EYEWITNESS NOON NEWS | | | | | | | | | | | | |
| 6 | R | | 300P-400P | 30 | | \$650.00 | 10/2 | 10/5 | 4 | | TU-F | 4 |
| PROGRAM : STEVE HARVEY SHOW | | | | | | | | | | | | |
| 7 | R | | 400P-500P | 30 | | \$800.00 | 10/2 | 10/5 | 4 | | TU-F | 4 |
| PROGRAM : DR. OZ | | | | | | | | | | | | |
| 8 | R | | 500A-530A | 30 | | \$500.00 | 10/2 | 10/5 | 4 | | TU-F | 4 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| 9 | R | | 500P-600P | 30 | | \$1,800.00 | 10/2 | 10/5 | 8 | | TU-F | 8 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| 10 | R | | 530A-600A | 30 | | \$750.00 | 10/2 | 10/5 | 4 | | TU-F | 4 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| 11 | R | | 600P-630P | 30 | | \$2,400.00 | 10/2 | 10/5 | 4 | | TU-F | 4 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| 12 | R | | 600A-700A | 30 | | \$1,500.00 | 10/2 | 10/5 | 7 | | TU-F | 7 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| 13 | R | | 700P-730P | 30 | | \$2,400.00 | 10/2 | 10/5 | 4 | | TU-F | 4 |
| PROGRAM : JEOPARDY | | | | | | | | | | | | |
| 14 | R | | 700A-900A | 30 | | \$1,600.00 | 10/2 | 10/5 | 8 | | TU-F | 8 |
| PROGRAM : GOOD MORNING AMERICA | | | | | | | | | | | | |

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CHANGES *** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 15 | R | | 730P-800P | 30 | | \$2,400.00 | 10/2 | 10/5 | 4 | | TU-F | 4 |
| PROGRAM : WHEEL OF FORTUNE | | | | | | | | | | | | |
| 16 | R | | 900A-1000A | 30 | | \$375.00 | 10/2 | 10/5 | 4 | | TU-F | 4 |
| PROGRAM : JEFF PROBST | | | | | | | | | | | | |
| 17 | R | | 1000P-1100P | 30 | | \$2,800.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| PROGRAM : 20/20 | | | | | | | | | | | | |
| 18 | R | | 800P-900P | 30 | | \$2,400.00 | 10/5 | 10/5 | 2 | | FRI | 2 |
| PROGRAM : SHARK TANKLTC OCT'12 | | | | | | | | | | | | |
| 19 | R | | 900P-1000P | 30 | | \$2,750.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| PROGRAM : PRIMETIME LIVE | | | | | | | | | | | | |
| 20 | R | | 1000P-1100P | 30 | | \$6,000.00 | 10/8 | 10/8 | 2 | | MON | 2 |
| PROGRAM : CASTLE | | | | | | | | | | | | |
| 21 | R | | 800P-1000P | 30 | | \$9,250.00 | 10/8 | 10/8 | 3 | | MON | 3 |
| PROGRAM : DANCING WITH THE STARS | | | | | | | | | | | | |
| 22 | R | | 1200N-1230P | 30 | | \$475.00 | 10/6 | 10/7 | 2 | | SA-SU | 2 |
| PROGRAM : NOON NEWS | | | | | | | | | | | | |
| 23 | R | | 1200N-330P | 30 | | \$2,750.00 | 10/6 | 10/6 | 2 | | SAT | 2 |
| PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12 | | | | | | | | | | | | |
| 24 | R | | 330P-700P | 30 | | \$2,750.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : NCAA FOOTBALL | | | | | | | | | | | | |
| 25 | R | | 500A-600A | 30 | | \$275.00 | 10/6 | 10/6 | 2 | | SAT | 2 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| 26 | R | | 600A-900A | 30 | | \$850.00 | 10/6 | 10/6 | 2 | | SAT | 2 |
| PROGRAM : EYEWITNESS NEWSDAYBREAK | | | | | | | | | | | | |

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HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

| HARRIS REPORT FROM REP | | | | FAX# 703 528 7880 | | SEP27/12 17.37 | |
|------------------------|------|--------|--------|-------------------|--------|----------------|--|
| **CHANGES** | | | | *** WFTV-TV *** | | | |
| : | END | :SPTS: | WEEK : | DAYS | :TOTL: | | |
| : | DATE | :/WK: | INVT : | | :SPTS: | | |
| 10/6 | | 2 | | SAT | 2 | | |
| 10/6 | | 2 | | SAT | 2 | | |
| 10/7 | | 2 | | SUN | 2 | | |
| 10/7 | | 1 | | SUN | 1 | | |
| 10/7 | | 1 | | SUN | 1 | | |
| 10/7 | | 5 | | SUN | 5 | | |
| 10/7 | | 2 | | SUN | 2 | | |
| 10/7 | | 2 | | SUN | 2 | | |
| 10/7 | | 2 | | SUN | 2 | | |
| 10/4 | | 1 | | THU | 1 | | |
| 10/4 | | 1 | | THU | 1 | | |

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HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| :LINE# | : | : | : | : | : | : | : DATE | : DATE | : | : | : | :SPTS: |
| 40 | R | | 900P-1000P | 30 | | \$6,500.00 | 10/4 | 10/4 | 2 | | THU | 2 |
| PROGRAM : GREY'S ANATOMY | | | | | | | | | | | | |
| 41 | R | | 1100P-1135P | 30 | | \$2,000.00 | 10/2 | 10/7 | 4 | | TU-SU | 4 |
| PROGRAM : EYEWITNESS NEWS AT 11P | | | | | | | | | | | | |
| 42 | R | | 1000P-1100P | 30 | | \$4,200.00 | 10/2 | 10/2 | 2 | | TUE | 2 |
| PROGRAM : BODY OF PROOF | | | | | | | | | | | | |
| 43 | * | | 800P-1000P | 30 | | \$9,250.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| PROGRAM : DANCING RESULTS | | | | | | | | | | | | |
| 44 | RT | | 800P-1000P | 30 | | \$9,250.00 | 10/2 | 10/2 | 2 | | TUE | 2 |
| PROGRAM : DANCING RESULTS | | | | | | | | | | | | |
| 45 | RN | | 1000P-1100P | 30 | | \$4,250.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| PROGRAM : NASHVILLE | | | | | | | | | | | | |
| 46 | RN | | 800P-900P | 30 | | \$4,250.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| PROGRAM : MIDDLE/NEIGHBORS | | | | | | | | | | | | |
| 47 | RN | | 900P-1000P | 30 | | \$7,400.00 | 10/3 | 10/3 | 2 | | WED | 2 |
| PROGRAM : MODERN FAM/SUBURGATORY | | | | | | | | | | | | |
| 48 | R | | 100P-300P | 30 | | \$800.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : THE CHEW/GENERAL HOSPITAL | | | | | | | | | | | | |
| 49 | R | | 1000A-1100A | 30 | | \$560.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : MILLIONAIRE/FAMILYFEUD | | | | | | | | | | | | |
| 50 | R | | 1135P-1210A | 30 | | \$1,025.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : NIGHTLINE | | | | | | | | | | | | |
| 51 | R | | 1100A-1200N | 30 | | \$925.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : THE VIEW | | | | | | | | | | | | |

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CHANGES

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 52 | R | | 1200N-100P | 30 | | \$850.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : EYEWITNESS NOON NEWS | | | | | | | | | | | | |
| 53 | R | | 300P-400P | 30 | | \$650.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : STEVE HARVEY SHOW | | | | | | | | | | | | |
| 54 | R | | 400P-500P | 30 | | \$800.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : DR. OZ | | | | | | | | | | | | |
| 55 | R | | 500A-530A | 30 | | \$625.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| 56 | R | | 500P-600P | 30 | | \$2,250.00 | 10/8 | 10/8 | 2 | | MON | 2 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| 57 | R | | 530A-600A | 30 | | \$925.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| 58 | R | | 600P-630P | 30 | | \$3,000.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| 59 | R | | 600A-700A | 30 | | \$1,875.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| 60 | R | | 700P-730P | 30 | | \$3,000.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : JEOPARDY | | | | | | | | | | | | |
| 61 | R | | 700A-900A | 30 | | \$2,000.00 | 10/8 | 10/8 | 2 | | MON | 2 |
| PROGRAM : GOOD MORNING AMERICA | | | | | | | | | | | | |
| 62 | R | | 730P-800P | 30 | | \$3,000.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : WHEEL OF FORTUNE | | | | | | | | | | | | |
| 63 | R | | 900A-1000A | 30 | | \$560.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : JEFF PROBST | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 64 | R | | 1100P-1135P | 30 | | \$2,000.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : EYEWITNESS NEWS AT 11P | | | | | | | | | | | | |
| OCT/12 310620.00 | | | | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 310620.00 |
| TOTAL SPOTS | | | | | | | | | | | | 155 |

MARKET TOTALS \$531,448 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0% WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE